A Foundational Framework for Exemplary Community-Based Literacy Programs and Engagement: Basis for Policy Development

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Brief Description of the Project

▶ In cognizance and response to the mandate of the Literacy Coordinating Council as a policy-making body of the Philippines with regard to literacy, the Philippine Normal University, as an active council member, spearheads this **research project to develop a framework or standards for exemplary community literacy programs.**

Brief Description of the Project

- The proponent of this project seeks to have the standards or framework institutionalized in every local government unit of the country via relevant policy/ies which advance/s the standards or framework.

Significance of the Project to Nation Building

This research project yields several outcomes that are expected to bring significant change to every local government unit of the country with regard to literacy and its rightful domains. They include the following:

- **A standard or framework to follow when establishing a literacy program in/for the community;**

- A tool to use for monitoring and evaluation of every community literacy program; and

- A research-based database that becomes basis for national and local policies.
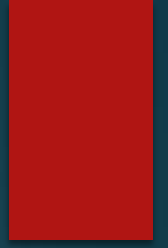
Significance of the Project to Nation Building

The tangible outcomes of this research, when advanced through policies that institute their use, are assurances that literacy is championed in every part of the nation. In effect, when the nation's citizens become literate through the application of the standards in every LGU community literacy program, the nation is empowered and expected to advance.

Statement of Purpose (F.Y. 2018)

This study seeks to analyze the **lived experiences and practices of Philippine communities** cited for exemplary literacy programs and develop a grounded theory on creating exemplary community literacy programs. The output serves as basis for the development of standards and / or policies that promote the creation of exemplary community literacy programs.

Statement of the Purpose (F.Y. 2018)

Specifically, this research seeks to attain the following objectives:

▶ Through SWOT analysis, identify the elements and the patterns of processes that the participants claimed to be effective in their communities;
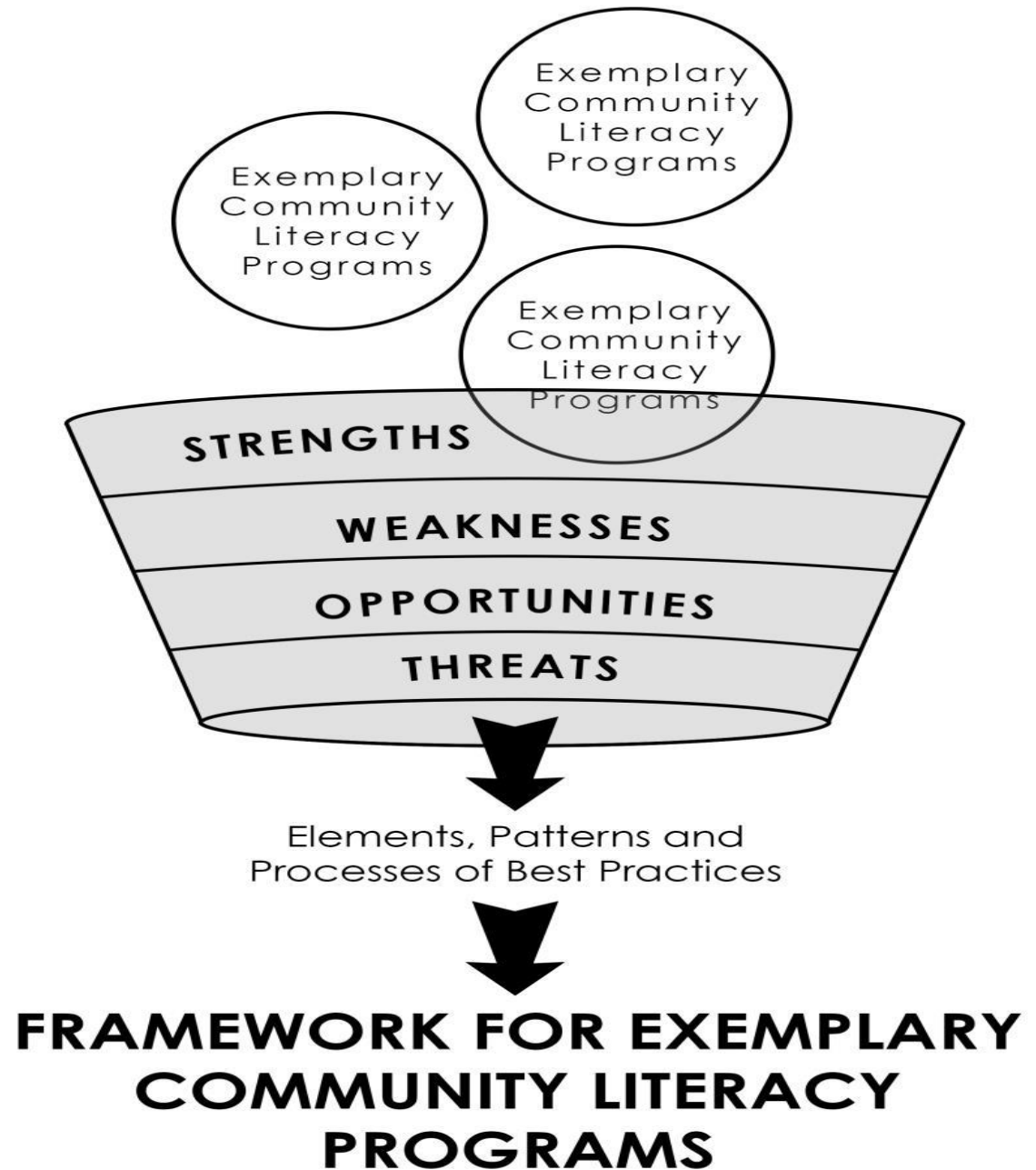
Statement of the Purpose (F.Y. 2019)

- Develop standards and performance indicators of exemplary community literacy programs and engagement; and

Statement of the Purpose (F.Y. 2019)

▶ Construct and validate a comprehensive analytic rubric as tool to monitor and evaluate community literacy programs based on the standards and performance indicators developed.

Graphical Conceptual Framework

Exemplary Community Literacy Programs

Exemplary Community Literacy Programs

Exemplary Community Literacy Programs

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

Elements, Patterns and Processes of Best Practices

FRAMEWORK FOR EXEMPLARY COMMUNITY LITERACY PROGRAMS

Research Methodology

- This study uses a **qualitative** methodology, employing a **grounded theory** research design

Research Methodology

▶ In this study, the researchers attempt to develop a framework by using multiple stages of data-collection, analyzing these data to establish patterns, and continuously refining them to establish interrelationship of categories of information (Strauss and Corbin, 1990 cited in Creswell, 1994 and Merriam, 2002

Research Methodology

- The data-collection techniques include focus group discussions (FGDs), interviews, and site visits.

Research Methodology

- The participants of the study are the communities/LGUs dubbed as **hall of famers** recognized with **National Literacy Awards** by the Literacy Coordinating Council.

- The participants of the study comprise local beneficiaries of the community literacy programs, community workers of the literacy programs, and local government unit administrators.
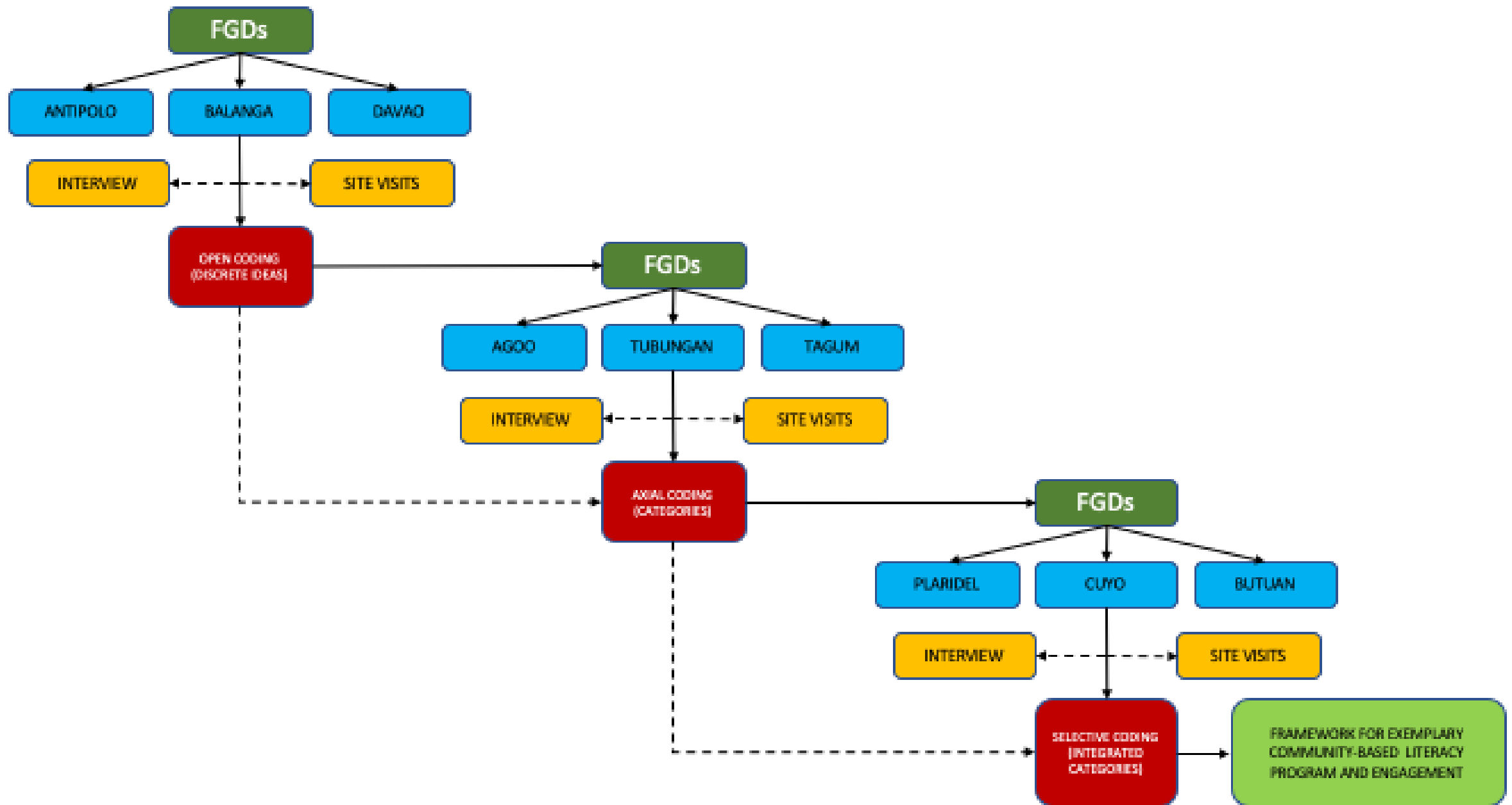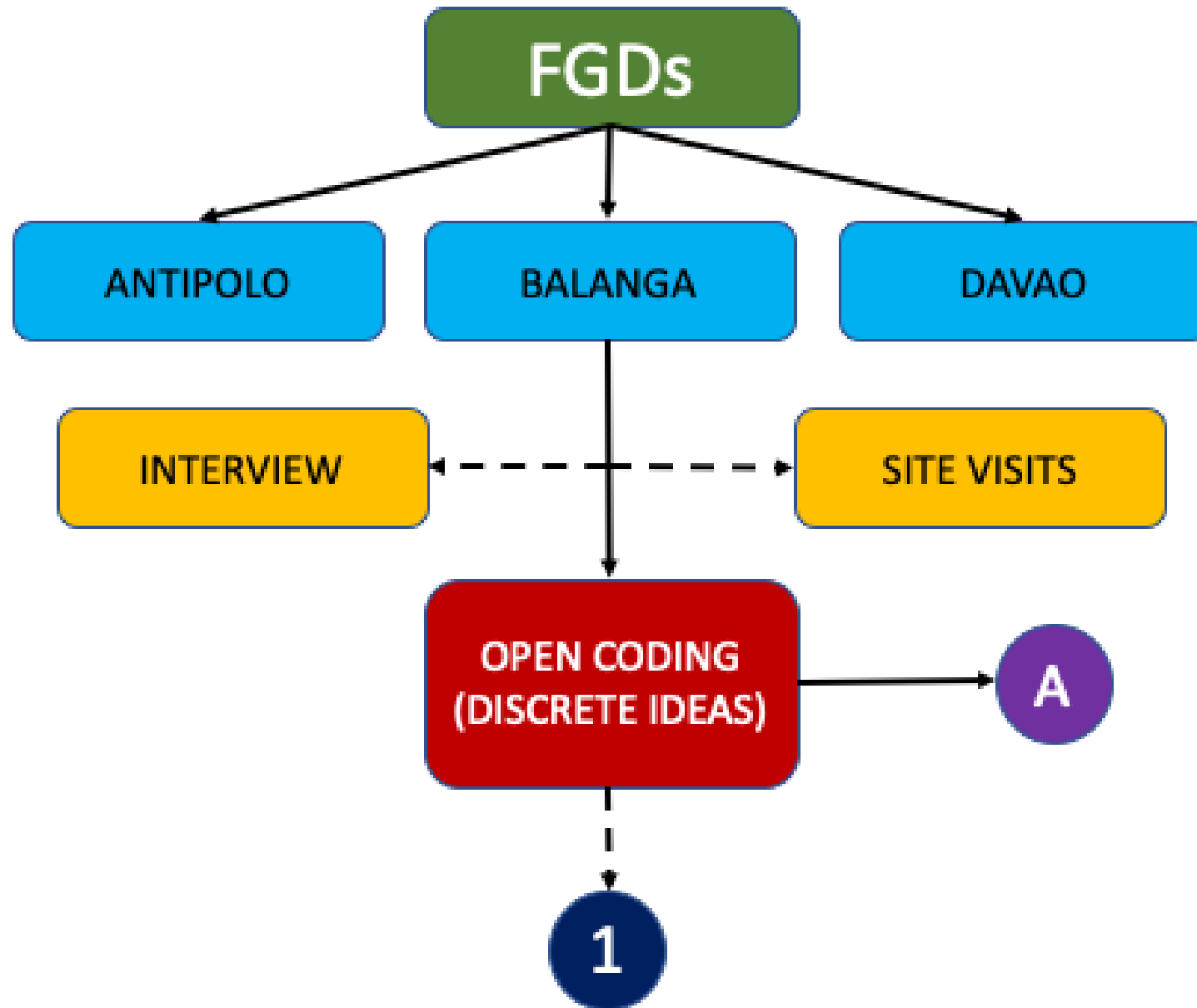
Research Methodology

▶ In order to establish the framework, which is the ultimate goal of the first phase of research, data are mainly collected through: 1) focus group discussions (FGDs) with the three groups of participants per community program awarded
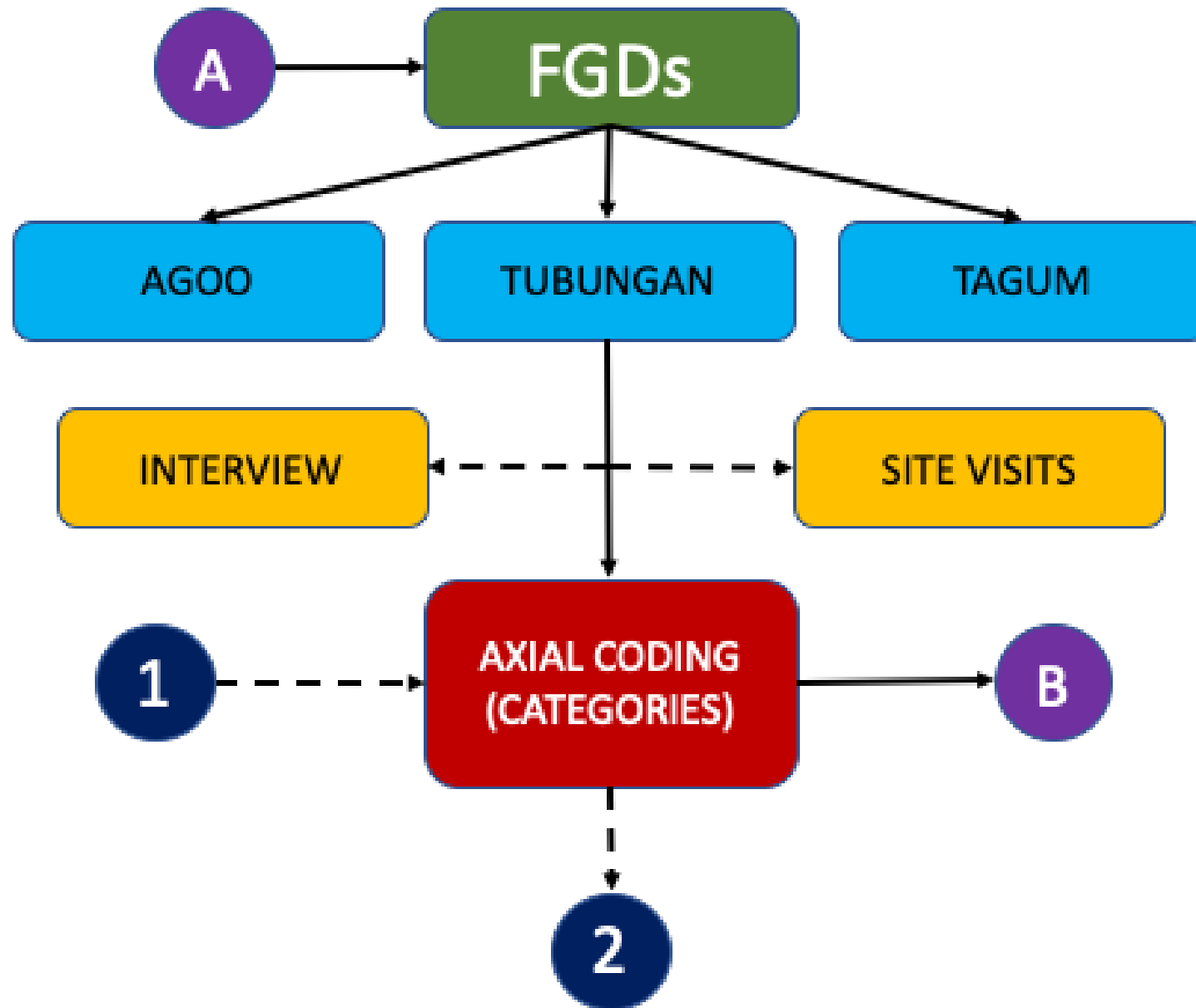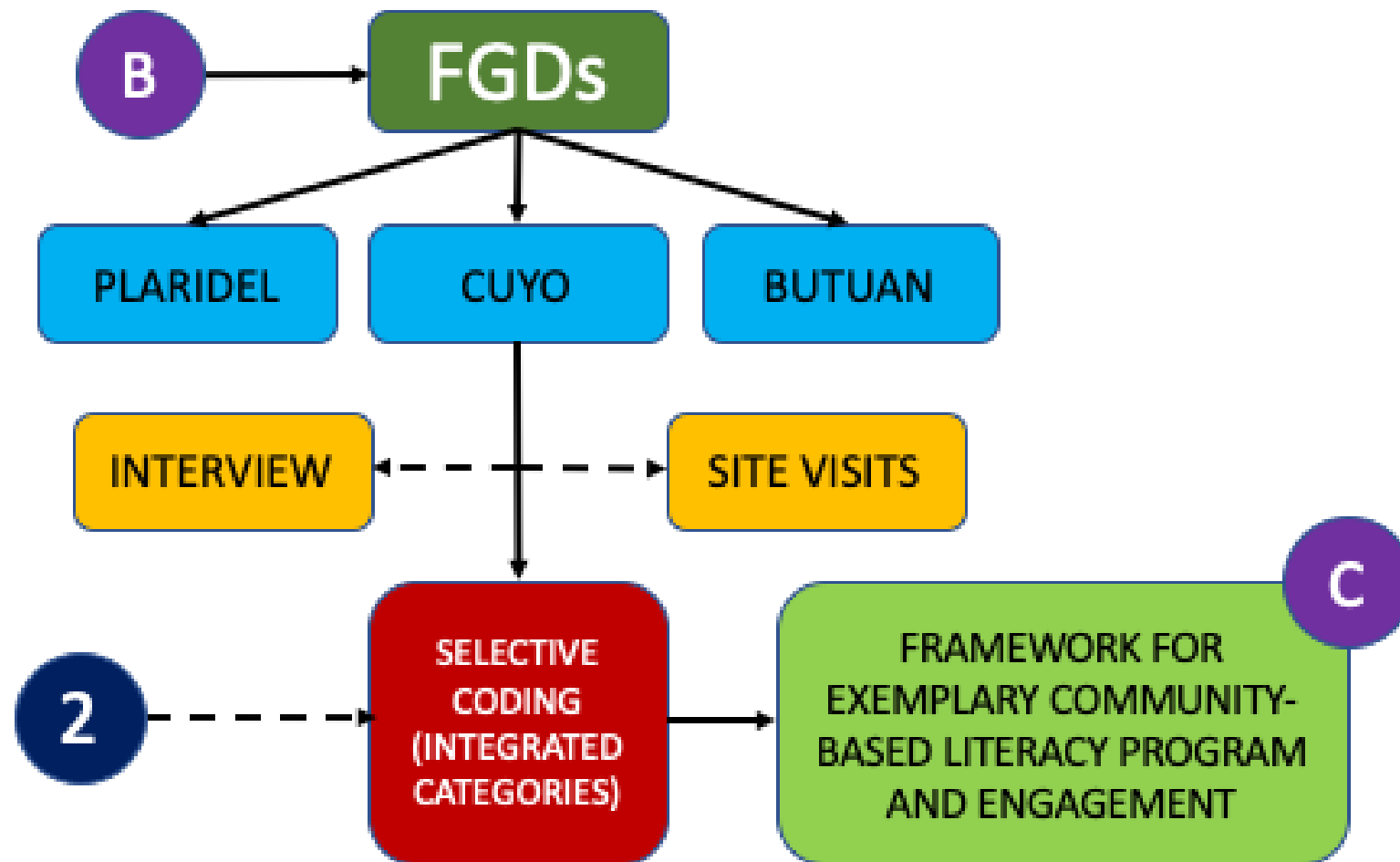
Research Methodology

▶ Comparisons of data are made among the community awardees to establish the open codes, axial codes, and the selective codes, which become bases for the creation of a framework for exemplary community literacy programs.

▶ To increase the integrity of the data collected from the FGDs, validation of claims is made through random interviews with locals, and through site visits.

FGDs

- ANTIPOLO
- BALANGA
- DAVAO

INTERVIEW ⟵ ⟶ SITE VISITS

OPEN CODING (DISCRETE IDEAS)

FGDs

- AGOO
- TUBUNGAN
- TAGUM

INTERVIEW ⟵ ⟶ SITE VISITS

AXIAL CODING (CATEGORIES)

FGDs

- PLARIDEL
- CUYO
- BUTUAN

INTERVIEW ⟵ ⟶ SITE VISITS

SELECTIVE CODING (INTEGRATED CATEGORIES)

FRAMEWORK FOR EXEMPLARY COMMUNITY-BASED LITERACY PROGRAM AND ENGAGEMENT

Table 1
Actual Informants of the Present Study

Locality	Number of LGU Administrators	Number of Community	Number of Local Beneficiaries	Total Respondents
Municipality Category				
Agoo, La Union	6	11	5	22
Plaridel, Bulacan	11	10	6	27
Tubungan, Ilo-ilo	13	8	8	29
Cuyo, Palawan	11	9	7	27
Total Number of Respondents	41	38	26	105
City Category				
Antipolo City	12	5	10	27
Balanga City	8	6	10	24
Tagum City	9	6	17	32
Davao City	5	11	6	22
Total Number of Respondents	34	28	43	105
Private Organization				
Butuan / Agusan Del Sur	0	1	4	5
Total Number of Respondents	0	1	4	5
Total Respondents	75	67	73	215

Municipalities and Cities

- Only 38 out of 3102 LGUs all over the country participated in the recent search

- 1.22% of the total population of LGUs

Results and Discussion

Objective:
Through SWOT analysis, identify the elements and the patterns of processes that the participants claimed to be effective in their communities
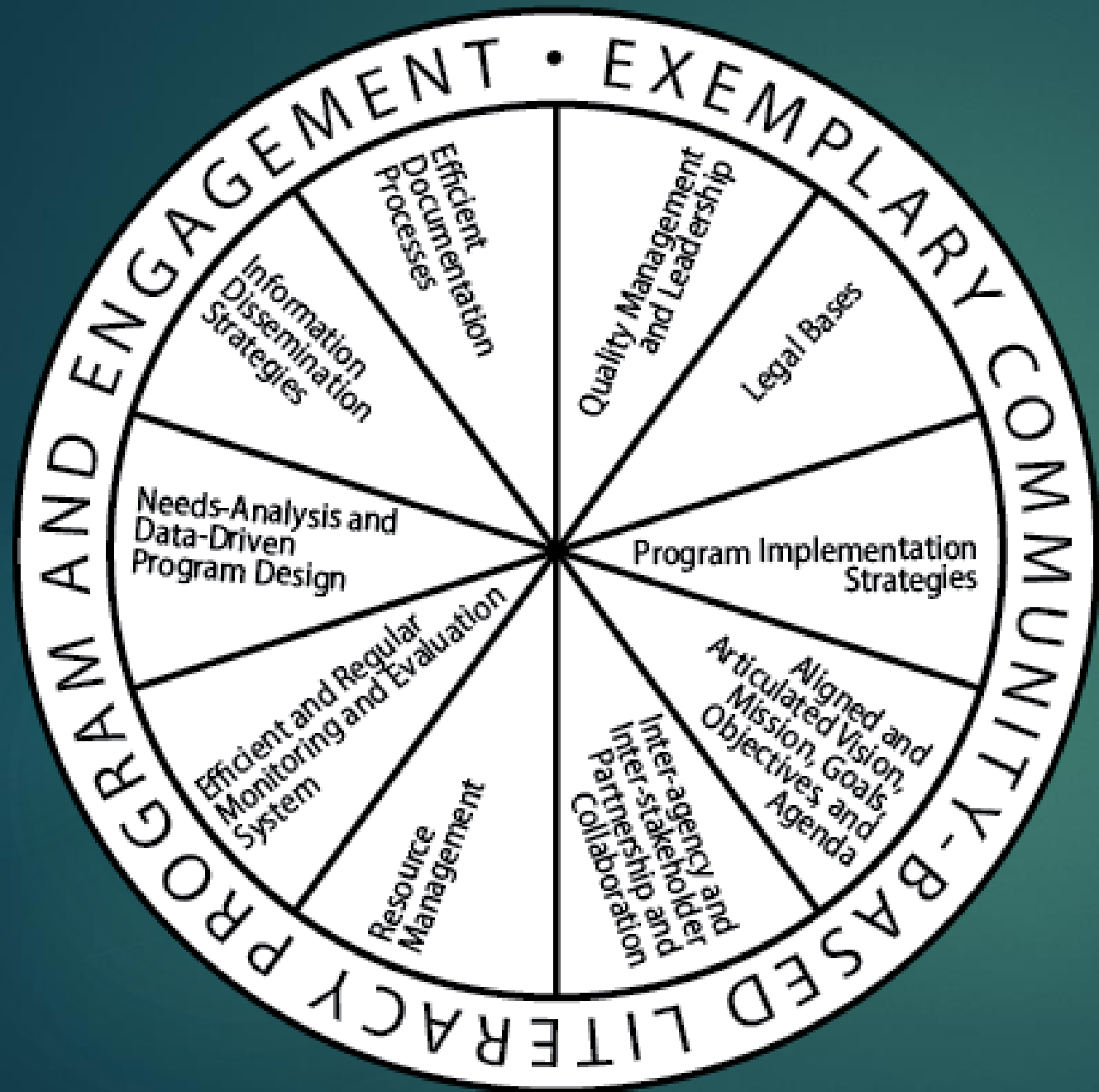
SUMMARY	DISCRETE IDEAS	NAMED CATEGORIES (INTEGRATED IDEAS)		INTEGRATED CATEGORIES (THEMES / ELEMENTS)
ROUND 1	48	22		10 THEMES
ROUND 2	117		1	
ROUND 3	24			

Summary of Findings

► There are 189 discrete ideas (open codes) that reflect the processes or features of the exemplary community-based literacy programs analyzed in the study;

► Twenty-three (23) named categories or patterns (axial codes) emerged from the said 189 discrete ideas; and

► Ten (10) integrated categories, themes, or elements (selective codes) emerged from the 23 named categories.

Conclusion

▶ Community-based literacy programs must possess the following elements in order to be engaging and exemplary:

Framework for Exemplary Community-Based Literacy Program and Engagement

Element 1: **Quality Management and Leadership**

Element 2: **Legal Bases**

Element 3: **Program Implementation Strategies**

Element 4:   **Alignment and Articulation between VMGO and Agenda**

Element 5: **Inter-agency and Inter-Stakeholder Partnership and Collaboration**

Element 6: **Resource Management**

Element 7: **Efficient and Regular Monitoring and Evaluation System**

Element 8: **Needs-Analysis and Data-Driven Program Design**

Element 9: **Information Dissemination Strategies**

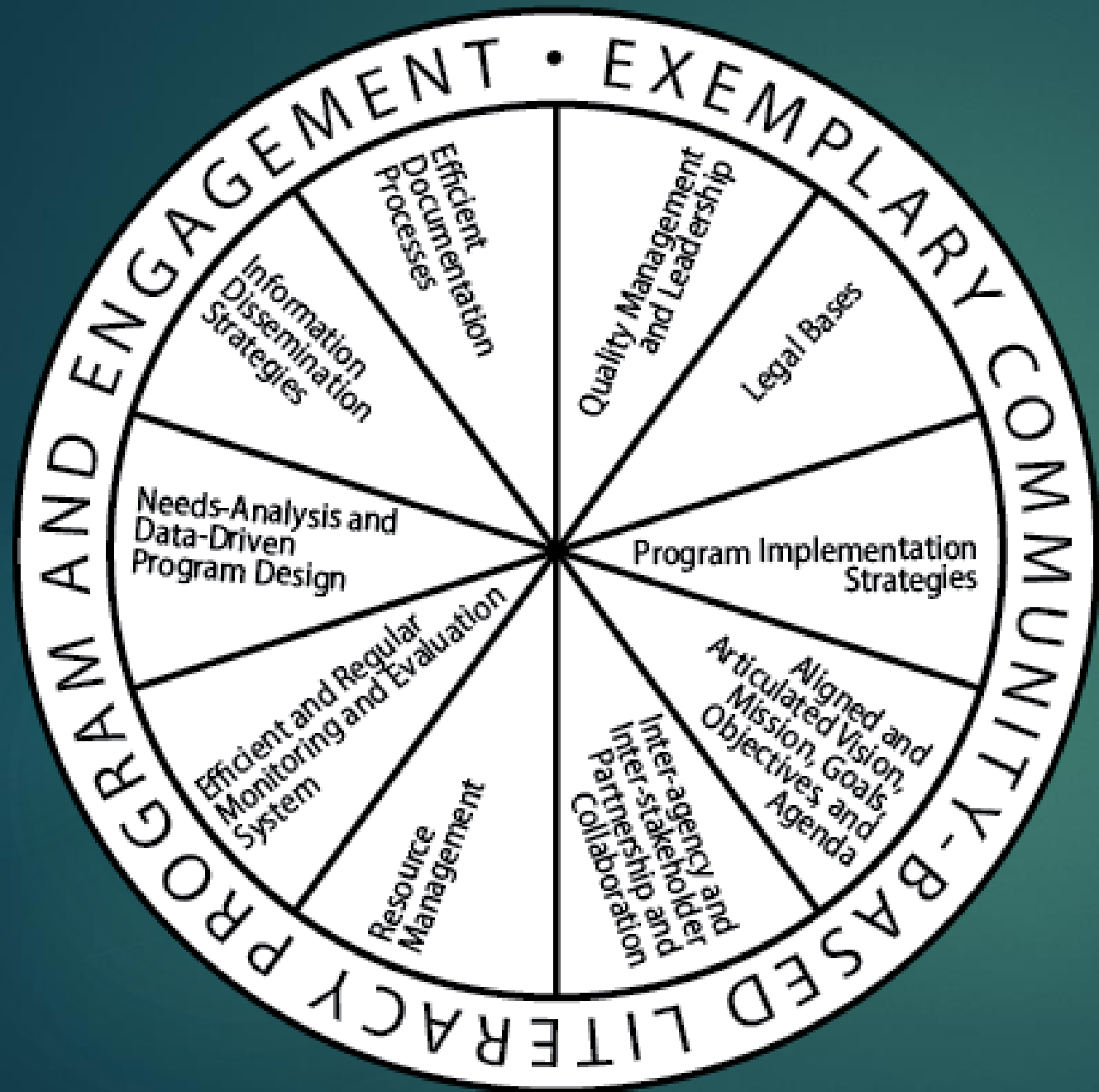# Element 10: **Efficient Documentation Processes**

Recommendations:

▶ Develop standards and performance indicators of exemplary community-based literacy programs and engagement based on the 10 themes or elements (framework) identified in this study;

▶ **Validate the framework in a national scope through feedbacking from representatives reflective of the Philippine regions;**

Recommendations:

▶ Develop an analytic rubric to monitor and evaluate the operationalization of the framework in the target locality or community; and

▶ Institutionalize the use of the framework by translating it into an active policy or ordinance down to the LGUs or the local community. This may be spearheaded by DILG and DepEd.

VALIDATION OF THE FRAMEWORK STANDARDS

► **Validate the framework STANDARD in a national scope through feedbacking from representatives reflective of the Philippine regions (participants of NLC 2019)**

Framework